

# FULCRUM

## On Point Sonoma Coast Pinot Noir Press

### *Wine Enthusiast*

#### **Fulcrum 2016 On Point Sonoma Coast Pinot Noir**

This blends grapes from the Gap's Crown and Wildcat Mountain vineyards, aging the whole in a small percentage of new French oak for 11 months. Heady in spice and baked dark cherry, it offers moderate body structure and ripeness with a touch of orange peel and toasted oak.

**90 Points Excellent; Highly recommended** -*Virginie Boone, March 2019*

### *Wine Enthusiast*

#### **Fulcrum 2013 On Point Pinot Noir (Sonoma Coast)**

Sourced from the Sangiacomo and Gap's Crown vineyards within the Petaluma Gap area of the appellation, this is a tight, tangy wine. Full of citrus, cranberry and dried herb, it finishes savory in sage and forest floor accents. The acidity is subtle and the tannins integrated, making for a well-balanced wine. **90 Points Excellent; Highly recommended** -*Virginie Boone, December 2015*

### *Wine Review Online*

#### **2013 On Point Sonoma Coast Pinot Noir**

"My recent blind tasting of several California Pinot Noirs included two wines that delighted me. The brand was On Point, a label of Fulcrum Wines, and the wines were a 2013 Sonoma Coast Pinot Noir and a 2013 Anderson Valley Pinot Noir. Of the two 2013 Pinots that I tasted, I prefer the Sonoma Coast wine to the Anderson Valley, but the distinction is one of style rather than quality, because both wines are excellent. Simply put, the On Point Sonoma Coast Pinot Noir seduced me. It has an effusive berry and smoke perfume and the texture of silk. It has flavors of red berries, cherries, sage and mineral; it's juicy and truly fruity but the fruit is not exaggerated. Fresh acidity upholds the expressive, ripe fruitiness and thrusts the taste of the wine upward, for depth, and rearward for a soft, flavorful finish." **91 Points**

-*Mary Ewing-Mulligan, July 2015*

### *Houston Lifestyles & Homes*

#### **"Superb New Releases"**

#### **2013 On Point Sonoma Coast Pinot Noir**

"A second fantastic value from Fulcrum winery. A blend of two famous Sonoma Coast vineyards: Gap's Crown (rich and lush flavors) and Sangiacomo (cherries, smoke and earth). Aged for 15 months with 18 percent new oak and bottled unfined and unfiltered."

-*Denman Moody, September 2015*

### *Capital Gazette*

#### **"Here are some other notable pinot noirs to consider:"**

"Fulcrum winemaker David Rossi created this brand to 'explore another expression of pinot noir.' Using grapes from the same Donnelly Creek Vineyard and goes into the Fulcrum, he has

a brighter, more vibrant pinot noir in the Christina's Cuvee. Younger vines, perhaps? He also has an **On Point Sonoma Coast Pinot Noir** for the same price that is equally good."

-Tom Marquardt & Patrick Darr, September 2015

### *Wine Review Online*

#### **Pinots You Should Know: Fulcrum Wines**

"David Rossi has it bad for California Pinot Noir. A former home winemaker, he crisscrosses the country, from his New Jersey home to Sonoma and Mendocino counties, where he sources Pinot Noir grapes for Fulcrum Wines. His new line of Pinot Noirs, On Point, are a less-is-more concept, racy and vibrant, with subtle oak influence, moderate alcohols and snappy acidity accenting the bright red-fruit character."

#### **2013 On Point Sonoma Coast Pinot Noir**

"The inviting floral and cherry pie nose leads to a palate of vivid black cherry and raspberry fruit that's very bright, juicy and mouthwatering, with finishing notes of Asian spice and licorice. It's a pretty side of Pinot Noir." **93 Points**

-Linda Murphy, June 2015

### *The Tasting Panel*

#### **2013 On Point Sonoma Coast Pinot Noir**

"Silky and smooth with raspberry fruit and juicy acidity; clean, savory and long with lively acid structure and bright style." **90 Points: Outstanding**

-Anthony Dias Blue, July 2015

### *Restaurant Wine*

#### **"A pair of excellent Pinot Noirs"**

#### **2013 On Point Sonoma Coast Pinot Noir**

"The Sonoma Coast is a bit finer: a medium rich, full bodied wine that is lightly tannic, balanced, and long and persistent on the finish, tasting of cherry, plum, rose petal, pepper, and oak.

Warrants modest aging." **4+ Stars: Excellent quality for its type, style, and price. Among the very best of its type for its price. Highly recommended**

-Ronn Wiegand, August 2015

### *The Press Democrat*

#### **"This week's blind tasting: High-end Pinot Noir"**

#### **2013 On Point Sonoma Coast Pinot Noir**

"This pinot is a touch earthy, with notes of cherry, mineral and spice. Generous fruit. Great structure. Bright acid. Well-crafted."

-Peg Melnik, July 2015

### *Newsday*

#### **2013 On Point Sonoma Coast Pinot Noir**

"Balanced, forward, berried."

-Peter Gianotti, July 2015

### *Piedmont Post*

"These are **the best North American Pinot Noirs available** in the marketplace today."

#### **2013 On Point Sonoma Coast Pinot Noir**

"This is the second label of David Rossi's Fulcrum Wines. It shows a lighter, less oaky, finesse style of Pinot Noir. The wine reveals deep red cherry aromas and an enthrallingly elegant, silky mouth feel filled with strawberries and currants. It is a complex and beautiful Pinot with ripe fruit finishing on round and supple tannin."

-Bill McNabb, July 2015

### *Wine Lines Online*

#### **Featured Wines**

##### **2013 On Point Sonoma Coast Pinot Noir**

"Among winemakers who procure grapes from other than estate vines, two of the most coveted sources in the Sonoma Coast AVA are the Sangiacomo and Gap's Crown vineyards. They provided all of the fruit for the 2013 On Point Sonoma Coast Pinot Noir, a wine defined by its sweet fruit flavors — red cherry and assorted berries. Nearly translucent light garnet in hue, the wine also shows off warm baking spices (cinnamon, vanilla, brown sugar), along with hints of menthol and earth. It's light upon entry, but has a juicy acidity that lingers and makes it extremely food friendly." **90 Points**

-Glen Frederiksen and Bob Johnson, June 2015

### *PinotReport*

"For David and Christinna Rossi, founders of Fulcrum Wines, the metaphor of a fulcrum being a point of balance for a lever is what their Pinot venture is all about. They strive for elegance and balance in their wines."

##### **2011 On Point Sonoma Coast Pinot Noir**

"Medium-deep ruby color; deep spice and vanilla aromas with some cherry notes; rich, ripe cherry and earthy flavors with toasty notes; **good structure and balance; long finish.** Earthy, toasty Pinot with nice structure. Needs some air to open up." **90 Points**

-Greg Walter, April 2013

### *The Detroit News*

"Wine producer David Rossi started out as a New Jersey amateur winemaker who **took his passion to a level most hobbyists, let alone professional winemakers, only dream of reaching.** Rossi has made his Fulcrum and On Point Pinot Noirs for almost a decade. He has contracts for grapes from **some of California's most iconic Pinot Noir vineyards.** The celebrated Fulcrum wines get their name from what a fulcrum is: the point on which a lever is balanced so it can pivot — 'balance' being the key word, which is what he strives for in his wines. Rossi makes a more restrained style of Pinot Noir that emphasizes balance of fruit, acidity, tannins and oak with less highly extracted fruit, less alcohol. Rossi's Fulcrum wines have deep color with pronounced tannins and complex structures. **The On Point wines emphasize vibrant flavors, silky tannins and an immediately alluring personality,** as he describes it. He stresses these are 'stylistic distinctions — not quality ones.'"

##### **2013 On Point Sonoma Coast Pinot Noir**

"This beauty is a deep garnet color with texture like a red Burgundy from France. It has intense aromas of cherry, blackberry, plum, dark chocolate and vanilla. It's elegant at the same time it shows its power. The bold earthy flavors are infused with oak and supported by sturdy acidity and alcohol. It's made from a blend of grapes off two of Sonoma Coast's most coveted sites: Sangiacomo and Gap's Crown."

-Sandra Silfven, August 2015

### *PinotReport*

### **2012 On Point Sonoma Coast Pinot Noir**

"Medium ruby color; earthy, herbal cherry aromas; bright cherry and herbal flavors; some earthy notes; good structure and balance; long finish. Earthy, herbal Pinot that's great for lighter fare." **90 Points, Smart Buy! Outstanding, approaching the best**

*-Greg Walter, July 2014*